



Northwest (Region 10)

ROTAC

Rural Opioid
Technical Assistance
Collaborative

Included in this Month's Newsletter

NW ROTAC August Webinar:

Frame by Frame: Guiding Teens to Advocate Through Film

[Registration Required](#)

This presentation will be 1.5 hours, and start at 1pm PT.

Brought to you through collaboration between [NW ROTAC](#), [Northwest PTTC](#), and [4-H](#).

Mental Health Training Scholarships Now Available!

New mental health training scholarships aimed at building rural capacity for community mental health promotion.

Resources Now Available on the NW ROTAC Website!

Please check out our new self paced course on [Contingency Management](#).

NW ROTAC in the community.

Find us (virtually) under the Exhibitor/ Sponsor button at the [Peaks to Coast Summit](#) (formerly known as the Region 10 Opioid Summit), September 4th & 5th. Find us in person at the [Idaho Juvenile Justice Association Conference](#) September 9th & 10th.

Partner Resources and Upcoming Opportunities

Recognizing youth as powerful partners in prevention, SAMHSA offers this guide to engage youth thoughtfully, [Youth Engagement Guidance: Strategies, Tools, and Tips for Supportive and Meaningful Youth Engagement in Federal Government-Sponsored Meetings and Events](#)

On Demand Webinars

hour of continuing education credit per webinar through NAADAC [NW ROTAC On Demand Trainings.](#)

[Upcoming Webinar](#)



Webinar:

Frame by Frame: Guiding Teens to Advocate Through Film

NW ROTAC is funded by the Substance Abuse and Mental Health Services Administration (SAMHSA).



Brought to you as a collaborative effort between [NW ROTAC](#), the [Northwest PTTC](#), and [4-H!](#)

TITLE:

Frame by Frame: Guiding Teens to Advocate Through Film

Webinar | Duration: 1.5 hours | Wednesday, August 13th

Time:

12:pm- 1:30pm Alaska

1:00pm - 2:30pm Pacific

2pm - 3:30pm Mountain

Description:

Join us for an inspiring and informative webinar highlighting an innovative teen film camp focused on mental health and substance use prevention. Learn how this film camp helped youth become powerful advocates by writing, directing, and producing their own public service announcements on topics that matter most to them. This session will explore the benefits of youth-led prevention

with a live Q&A panel featuring the teen filmmakers and their adult mentors. Don't miss this opportunity to reimagine prevention through the lens of youth creativity and voice.

Speakers:

4-H Teen Film Makers.

Ashley Hall, PhD. 4-H Associate Professor

Elizabeth Weybright, PhD. Associate Professor & Adolescent Extension Specialist

R-A Mazzola 4-H coordinator and film project coordinator

Kim Baker 4-H coordinator and chaperone

[Register Here](#)

This webinar promises to be a very inspiring example of a program 'winning' at youth engagement. If you are looking for even MORE strategies check out our April webinar [Engaging Youth in Community-Based Substance Use Prevention](#), which contains more general winning strategies for engaging youth.

If you are working towards certification as a Nationally Certified Addiction Counselor or a Master Addiction Counselor, be sure to take advantage of our partnership with NAADAC. You can now [earn NAADAC CE credits](#) by watching our on-demand trainings as well as live trainings.



RESOURCES THROUGH NW ROTAC

Mental Health Training Scholarship Opportunity

Oregon State University's Coast to Forest program is offering scholarship funds aimed at building rural capacity for community mental health promotion.

Scholarships cover registration fees for Mental Health First Aid (MHFA) or Question, Persuade, Refer (QPR) instructor trainings. Scholarship funds are available through August 30, 2025. For more information, please contact

Outstanding & Free Contingency Management Course!

Last month we hosted a powerful webinar with Michelle Peavy and James Olsen on the use and value of [Contingency Management](#) (CM), from a practitioner AND a participant perspective.

Participants learned about the scientific evidence behind CM, how to/ make this practice their own while maintaining efficacy and heard common myths busted. Participants were moved by the personal account of a person who experienced profound changes in their life by participating in CM and they felt affirmed in the value of the work they do, even if they don't (currently) utilize CM. Please do not miss this webinar.

During the webinar we had the opportunity to launch a new [self paced course focused on CM](#). We hope you will engage with this fun to use, interactive tool, to improve your understanding of and belief in the power of CM.

NW ROTAC in the community

In September 4th & 5th, you will find us virtually under the Exhibitor/ Sponsor button at the [Peaks to Coast Summit](#) (formerly known as the Region 10 Opioid Summit), .

September 9th & 10th we hope you come find us in person at the [Idaho Juvenile Justice Association Conference](#) to share about your conference learnings and the great work you & your organization are doing.

You don't have to come to us to connect, we can come to you! Sign up for [one on one training and technical assistance](#) (TTA) on our website.

You can also participate in learning on demand by [viewing a past webinar](#), [reading briefs](#), [other state/ region/ national level resources](#), and [tribal resources](#), on our website..

UPCOMING OPPORTUNITIES AND RESOURCES



Partner Resources

Our prevention, treatment, and recovery community is a large and strong one. Here is some other great work happening out there.

This month's webinar is a collaboration between [NW ROTAC](#), [Northwest PTTC](#), and [4-H](#). If you are craving even MORE about engaging youth with prevention and/ or advocacy work, here are some offerings from our collaborators:

From the [Northwest PTTC](#):

Online Course:

[Working Virtually with Youth Prevention Leaders](#)

Webinar:

[Youth Engaged Evaluation: A Session About Bringing Youth into the Circle of Evaluation](#)

From [4-H](#)

A bundle of related resources focused on helping youth make better choices for their lives.

[Health Rocks!](#)



2025 Peaks to Coast United Opioid and Polysubstance Response Summit

The Peaks to Coast: United Opioid and Polysubstance Response Summit, formally known as the Region 10 Opioid Summit, will be held on *September 4th and 5th*. This year's summit will include engaging speakers and workshops held on an interactive platform where you can explore strategies that increase awareness, build resilience, support healing, and honor traditions. [Register here](#).

LOOK FOR [NW ROTAC](#) UNDER THE VENDOR/ SPONSOR PAGE!

About the Summit

The Summit serves as an educational and networking platform in the Pacific Northwest encompassing Alaska, Idaho, Oregon, and Washington. Its primary focus lies in workforce development initiatives aimed at individuals providing prevention, intervention, treatment, and recovery services related to opioid use disorders.

This comprehensive summit offers valuable insights and resources for professionals across the field, addressing their diverse needs and interests.

Questions? Please reach out to stacey.okland@hca.wa.gov

SAMHSA

Substance Abuse and Mental Health Services Administration

Recognizing youth as powerful partners in prevention, SAMHSA offers this guide to engage youth thoughtfully, [Youth Engagement Guidance: Strategies, Tools, and Tips for Supportive and Meaningful Youth Engagement in Federal Government-Sponsored Meetings and Events](#)

Looking for more training resources? View the [Athena Forum](#).
All previous monthly webinars are hosted on the [NW ROTAC Website](#)

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