



Northwest (Region 10)

# ROTAC

Rural Opioid  
Technical Assistance  
Collaborative

## Included in this Month's Newsletter

### NW ROTAC July Webinar

Contingency Management Impact: Lived experience and rural practice [Registration Required](#).

### We want to hear from you

How have the information and materials shared in our webinar series impacted your work? Please fill out this [brief survey](#), Available until *July 18*.

### Mental Health Training Scholarships Now Available

Mental health training scholarships are available aimed at building rural capacity for community mental health promotion.

Contact [ebrightb@oregonstate.edu](mailto:ebrightb@oregonstate.edu)

### Resources Now Available on the NW ROTAC Website

[County-level Mental Health and Substance Use Resource Guides](#)

### NW ROTAC in the community

Our next virtual outreach will be at the [Peaks to Coast United Opioid and Polysubstance Response Summit](#) *September 4th & 5th*. Our next in person outreach will be at the [Idaho Juvenile Justice Association Conference](#) *September 9th & 10th*.

### Partner Resources and Upcoming Opportunities

If you enjoyed June's webinar about SNAP-Ed efforts to support people in recovery with nutritional education, check out our [Southwest ROTA-R's resources](#) from last years Food, Mood, & Substance Use Symposium.

resource [Contingency Management is Gaining Favor for Treating Addiction](#)

## 2025 Opioid Summit- formerly known as the Region 10 Opioid Summit

Join us virtually for the [Peaks to Coast: United Opioid and Polysubstance Response Summit](#) *September 4th & 5th.*

### On Demand Webinars

Webinars are available on our website for on-demand viewing at no cost. Complete a short content assessment at the end of each webinar to earn one hour of continuing education credit per webinar through NAADAC [NW ROTAC On Demand Trainings](#)

## [Upcoming Webinar](#)



#### Webinar:

### Contingency Management Impact: Lived Experience and Rural Practice

NW ROTAC is funded by the Substance Abuse and Mental Health Services Administration (SAMHSA).



**Contingency Management impact: Lived experience and rural practice.**

Webinar | Duration: 1 hour | Wednesday July 16th.

Time:

11:am - 12:00pm Alaska

12:00pm - 1pm Pacific

1:00pm - 2:00pm Mountain

**Description:**

webinar will provide a description of CM as it has been applied across Washington State to address stimulant use, followed by a discussion of implementation considerations unique to rural areas. The session will feature a person with lived experience participating in CM, highlighting the impact CM has had on his recovery journey.

**Speakers:**

James Olsen is a person in recovery. He currently works at Spokane Addiction Recovery Centers as a Residential Treatment Assistant. He understands pain. He knows what the struggle is like and he knows recovery is possible.

K. Michelle Peavy is a Scholarly Associate Professor in the Elson S. Floyd College of Medicine at Washington State University, Co-Director of the NW Rural Opioid Technical Assistance Collaborative, Licensed Clinical Psychologist, and Substance Use Disorder Professional. One focus of her work is leading training and technical assistance efforts to support the implementation of Contingency Management.

[Register Here](#)

**We want to hear from you**

After each webinar we ask you to provide us feedback for that specific webinar. This month however, we are also asking participants, who have attended one or more webinars, to take a survey to share the impact these trainings had on your work. Fill out this [brief survey](#) (July 2025's webinar won't be on the survey, but past webinars will) to share. Available until July 18.

If you are working towards certification as a Nationally Certified Addiction Counselor or a Master Addiction Counselor, be sure to take advantage of our partnership with NAADAC. You can now [earn NAADAC CE credits](#) by watching our on-demand trainings as well as live trainings.

---



## RESOURCES

### **Mental Health Training Scholarship Opportunity**

Oregon State University's Coast to Forest program is providing scholarship funds aimed at building rural capacity for community mental health promotion. Scholarships cover mental health training costs such as registration fees for Mental Health First Aid (MHFA) instructor training. For more information about eligibility criteria and how to access scholarships please contact [ebrightb@oregonstate.edu](mailto:ebrightb@oregonstate.edu).

### **Region 10 Mental Health and Substance Use Resource Guides**

NW ROTAC reached out to local partners across Washington, Oregon, Idaho and Alaska to create and vet county level and region-specific resource guides designed to help anyone easily find resources for mental health and substance use treatment, peer support, recovery, prevention, emergency crisis lines, and servicios en Español. Visit our [website](#) to read and download mental health and substance use resource guides.

### **NW ROTAC in the community**

Our next virtual outreach will be at the [Peaks to Coast: United Opioid and Polysubstance Response Summit](#) *September 4th & 5th*. Our next in person outreach will be at the [Idaho Juvenile Justice Association Conference](#) *September 9th & 10th*. We hope to see you there.

You don't have to come to us to connect, we can come to you! Sign up for [one on one training and technical assistance](#) (TTA) on our website.

You can also participate in learning on demand by [viewing a past webinar](#), [reading briefs](#), [other state/ region/ national level resources](#), and [tribal resources](#), on our website.

# UPCOMING OPPORTUNITIES AND RESOURCES



## **Nutrition and SUD.**

We learned a lot about and from SNAP-Ed during last [month's webinar](#). The Southwest ROTA-R hosted a Food, Mood, and Substance Use Symposium last year, and shared their [resources](#).

## **Understanding Contingency Management.**

Getting ready for this [month's webinar](#) check out this resource from Washington State University's [Elson S. Floyd's School of Medicine: Contingency Management is Gaining Favor for Treating Addiction](#).

In addition, the NW ROTAC hosted a panel of practitioners talking about their experience with CM. ([Contingency Management in the Wild](#)), so this month's addition of [CM from a participant point of view](#) will add to the whole picture.



## **2025 Peaks to Coast: United Opioid and Polysubstance Response Summit**

The Peaks to Coast: United Opioid and Polysubstance Response Summit,

on an interactive platform where you can explore strategies that increase awareness, build resilience, support healing, and honor traditions. [Register here.](#)

### About the Summit

The Summit serves as an educational and networking platform in the Pacific Northwest encompassing Alaska, Idaho, Oregon, and Washington. Its primary focus lies in workforce development initiatives aimed at individuals providing prevention, intervention, treatment, and recovery services related to opioid use disorders.

This comprehensive summit offers valuable insights and resources for professionals across the field, addressing their diverse needs and interests.

Questions? Please reach out to [stacey.okland@hca.wa.gov](mailto:stacey.okland@hca.wa.gov)



### **SAMHSA: Contingency Management**

Our July webinar will focus on Contingency Management's use in rural areas. SAMHSA State Opioid Response (SOR) and Tribal Opioid Response (TOR) grants guidance for funding Contingency Management changed in January of 2025. Find the [new guidance](#) and discussion of contingency management [here.](#)

Looking for more training resources? View the [Athena Forum](#).  
All previous monthly webinars are hosted on the [NW ROTAC Website](#)

*Copyright © 2025 Washington State University, All rights reserved. You are receiving this email because you opted in via our website.*

Request Specific TTA or Collaborate

Contact our Research Coordinator: [rotac.contact@wsu.edu](mailto:rotac.contact@wsu.edu)

**Our mailing address is:**

Washington State University  
Johnson Tower 519  
Pullman, WA 99163

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

---

*Copyright © 2025 Washington State University, All rights reserved.*

Want to change how you receive these emails?  
You can update your preferences or unsubscribe from this list.

